



PriorityWaste[®]

Your waste is our priority

CUSTOMER SERVICE POLICY

Intent

This Customer Service Policy formalises our commitment to providing the best possible service to our customers.

The aims of our Customer Service Policy are to:

- make transactions easier for customers and clients
- provide customers and clients with a consistent level of customer care
- provide clear written guidelines to staff
- provide clarity around complaints and dispute resolution processes
- help achieve the vision, goal and mission of our organisation.

Scope

This policy and associated procedures apply to all directors, staff and contractors working for the organisation.

Policy

Priority Waste Limited prioritises the effective service of customers and the respectful handling of customer complaints.

Priority Waste Limited commits to the following principles and practices in customer service.

Friendly, professional customer interactions

We will:

- Speak respectfully to customers at all times
- Listen carefully and allow customers time to explain the circumstances fully
- Convey a sound knowledge of the business, including its services and guidelines
- Respect customer privacy and confidentiality, in accordance with GDPR and our Privacy Policies

Accurate and consistent information about goods and services

We take active measures to ensure that we:

- Always communicate factually, honestly and accurately to customers, whether in writing, verbally or face-to-face
- Keep publicly available information about goods and services updated
- Provide a clear explanation of our dispute resolution process.

Prompt and efficient services

So that we can improve our approach to customer service we:

- Strive to address customer enquiries within a reasonable timeframe, whether in writing, verbally or face to face
- Regularly review customer service performance, and incorporate findings in staff training and development activities.

Service Standards

The following service standards apply when communicating with customers:

Telephone

- Management and staff to answer the phone within 3 to 4 rings.
- Management and staff to identify Priority Waste and name when answering the phone.
- If the required person is not available, staff will offer to take a message, recording relevant details accurately.
- Management and staff will pass on the message to the relevant person by email and/or text in a timely manner.

Email

- When not in the office for an extended period, management and staff will ensure that out-of-office notification is activated.
- Management and staff will respond to customer emails in a timely manner.
- Management and staff will use Plain English when replying to customer emails

Face to Face

- Management and staff will communicate in a friendly, open way.
- Staff will listen to what the customer has to say before responding. Do not interrupt the customer.
- Staff will respond to customer enquiries and complaints in a respectful way.

Website

Management and staff will.

- Ensure that the information contained on the website is updated and accurate

- Ensure that contact information is updated
- Answer customer enquiries with a 24-hour period.
- When collection information via our website, ensure that our Privacy policy is easily accessible and available on our website.

Social and Digital Channels

- Management and staff will ensure that customer enquiries and complaints received via the organisation's social media and digital channels are answered in a timely and accurate manner.

Complaints Handling

The Company complaints policy is visible and accessible to staff. It is written in a way that management and staff can easily understand, using Plain English.

We acknowledge that the resolution of customer complaints is a key component of effective customer service.

Complaints handling process

Please refer to the company's Customer Complaints Policy.

Responsibility and Review

This Customer Service Policy is the responsibility of the Management of Priority Waste Limited. This policy was last updated 28th October 2025 and will be reviewed 28th October 2026.